### **1. Ability to Sell**

Belfort's exercise of selling the pen teach us to play to the customers needs instead of pointless convincing

### **2. Knowing your customer**

Belfort knew that the average citizen does not have a great deal of financial literacy and hence was able to weasel an unsuspecting client for a scammy deal involving penny stocks

### **3. Comeback King**

### Reflect on past missteps to grow and rebuild. Despite his criminal past, Belfort reinvented himself after prison.

### **4. Greed is a deadly Sin**

Commit to financial restraint and ethical business practices as when one starts commiting fraud and selling lies its an endless cycle that has a high probability of blowing out of control. The dangers of unchecked greed is vast. Focus on sustainable and honest growth is whats best in the long run.